

SPONSORSHIP



Bi-Annual Members' Luncheon

Tuesday, March 19, 2019
Tuesday, October 22, 2019
11:45 a.m. - 2:00 p.m.

Ziegfeld Ballroom

141 W 54th Street
New York, NY 10019

REBNY[®]
REAL ESTATE BOARD OF NEW YORK

Why sponsor?

REBNY's Bi-Annual Members' Luncheon brings together a panel of respected industry leaders for a high level discussion of market trends and key real estate issues. More than 500 people attend these high profile events to network with commercial real estate professionals, and stay up to date on what's happening and what to expect in New York City's dynamic market.

TOTAL INDUSTRY REACH:

DIGITAL

2.6M+ PAGE VIEWS
PER YEAR
220,000 VISITORS
PER MONTH
97,000+
SUBSCRIBERS
ACROSS 6 DIGITAL
NEWSLETTERS

SOCIAL

72,000+
FOLLOWERS
ON FACEBOOK,
TWITTER,
INSTAGRAM,
LINKEDIN &
YOUTUBE

PRINT

MULTIPLE **MEDIA**
PARTNERSHIP
ADVERTISEMENTS
WITH NYC REAL
ESTATE
PUBLICATIONS

EVENTS

120 INDUSTRY
MEETINGS
20 INDUSTRY
AWARDS & SPECIAL
EVENTS
50 PROFESSIONAL
DEVELOPMENT
PROGRAMS
PER YEAR

2019 SPONSORSHIP OPPORTUNITIES

All sponsors will have their company logo featured in all marketing materials, event emails and social media posts pertaining to the event, as well as verbal recognition from the podium. Underwriting contracts will receive recognition as detailed on page 4.

Main Ballroom Logo \$15,000 (MAXIMUM FOUR SPONSORS)

- Custom logo image projected in the main ballroom
- Table of 10 guests with preferred seating



Main Floor Wall Wrap \$15,000 (MAXIMUM ONE SPONSOR)

- Large custom wall wrap on main event floor (digital artwork provided by sponsor)
- Table of 10 guests with preferred seating



Cocktail Hour Bar \$12,000 (MAXIMUM ONE SPONSOR)

- Preferred signage and/or promo item placed at bar and on cocktail tables
- Table of 10 guests

Lobby Doors \$12,000 (MAXIMUM EIGHT SPONSORS)

- Custom single door pane wrap at entrance (digital artwork provided by sponsor)
- Table of 10 guests



Lobby Hall Wrap \$10,000 (MAXIMUM ONE SPONSOR)

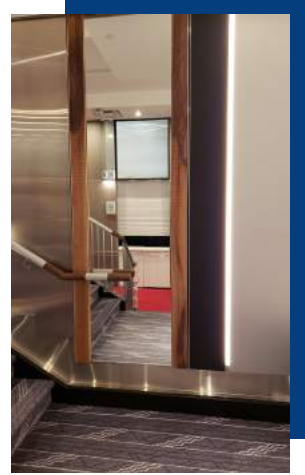
- Custom wall wrap in lobby (digital artwork provided by sponsor)
- 5 event tickets, seated together



Stairwell Wrap

\$10,000 (MAXIMUM FOUR SPONSORS)

- Wall wrap in main stairwell (digital artwork provided by sponsor)
- 5 event tickets, seated together



UNDERWRITING OPPORTUNITIES

(MAXIMUM ONE OPTION EACH)

REGISTRATION DESK \$8,000

- Company logo/branding displayed on registration desk as sole sponsor of product
- One promo item provided by sponsor, placed on registration desk or publications table
- Two event tickets

FLORAL ARRANGEMENTS \$5,000

- Company logo/branding displayed on table card near arrangements as sole sponsor of product
- Two event tickets

COAT CHECK \$5,000

- Company logo/branding displayed in coat check area as sole sponsor of product
- Two event tickets

LUNCHEON MENU \$3,500

- Company logo/branding displayed on luncheon menu as sole sponsor of product
- Two event tickets

ON-SITE PROGRAM \$3,500

- Company logo/branding displayed in on-site program as sole sponsor of product
- Two event tickets

PUBLICATIONS TABLE \$3,000

- Company logo/branding displayed on publications table as sole sponsor of product
- One promo item provided by sponsor, placed on publications table
- Two event tickets

Apply now to become a sponsor!

SPONSORSHIP & UNDERWRITING APPLICATION

Bi-Annual Members' Luncheon | Ziegfeld Ballroom

Tuesday, March 19, 2019 *and/or* Tuesday, October 22, 2019

REBNY thanks you for supporting these events and our commercial brokerage community.

Sponsorship packages:

- Main Ballroom Logo | \$15,000 Cocktail Hour Bar | \$12,000 Lobby Hall Wrap | \$10,000
- Main Floor Wall Wrap | \$15,000 Lobby Doors | \$12,000 Stairwell Wrap | \$10,000

Underwriting opportunities:

- Registration Desk | \$8,000 Floral Arrangements | \$5,000 Coat Check | \$5,000 Menu | \$3,500
- On-Site Program | \$3,500 Publications Table | \$3,000

For questions, contact the Commercial Brokerage Division:

Mckenna Warren – Director, Commercial Brokerage Services
Tel: 212-616-5255; mwarren@rebny.com

Hayley Torswick – Coordinator, Commercial Brokerage Services
Tel: 212-616-5256; htorswick@rebny.com

Terms and Conditions:

This sponsorship application is subject to the Terms and Conditions for REBNY Sponsorship/Advertising Opportunities available at www.rebny.com/sponsorship-terms-and-conditions, which are hereby incorporated by reference.

Return Application to:

Email: htorswick@rebny.com | **Mail:** Real Estate Board of New York, 570 Lexington Avenue, 2nd Floor, New York, NY 10022.

Please forward an .eps and a high resolution .jpg version of your company logo with your payment information.

Contact		Title	
Company		Membership I.D. # (if applicable)	
Address			
City	State	Country	Zip/Postal Code
Phone	Social Media Handles	Email	
Payment Information:			
<input type="checkbox"/> Check enclosed (payable to REBNY)	Credit Card:	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Visa <input type="checkbox"/> AMEX <input type="checkbox"/> Discover Total _____
Credit Card Number (include all digits)		Expiration Date (month/year)	
Name (as it appears on credit card)		Signature	