



FAIR HOUSING ADVERTISING WORD AND PHRASE LIST

“Describe the Property – Not the Person’s Characteristics”

This word and phrase list is intended as a guideline to assist in complying with Federal, State and local fair housing laws. It is not intended as a complete list of every word or phrase that could violate any law or regulation.

This list should not be construed as providing legal advice. It is intended to educate, provide guidance, and make you aware of the important legal obligations concerning fair housing issues as they relate to real estate advertising.

NOTE: This list is NOT all-inclusive. It will be amended when appropriate.

The following words are prohibited in most instances:

able-bodied only	Christian preferred	Mexican preferred
adult friendly	citizens only	Muslim friendly
adults only	disabled	Muslim only
adults preferred	disability	Muslim preferred
African Americans friendly	English only	Nationality
African Americans only	FEPS	no African American
African Americans Preferred	gay friendly	no American Indian
AIDS friendly	gay(s)	no Asian
AIDS, no	heterosexual	no blind
American Indian friendly	Hindu friendly	no Catholic
American Indian preferred	Hindu only	no children
American Indian, only	Hindu preferred	no Chinese
Asian friendly	Homosexual	no Christian
Asian preferred	Hispanic	no crippled
blind friendly	Islamic	no deaf
buddhist	Jewish	no handicapped
cash assistance	lesbian	no HASA
Catholic friendly	lesbian(s)	no Hindu
Catholic preferred	LGBTQ	no Jews
Catholic, only	LINC	no Mexican(s)
Chicano	low income	no migrant workers
Chinese friendly	married couples	no Muslim
Chinese only	married only	No Negro
Chinese preferred	married preferred	no Philippine
Christian friendly	Mexican friendly	no Polish
Christian only	Mexican only	no programs

no Puerto Rican
no Section 8
no singles
no white
non alcoholics
non alcoholics preferred
non Asian
non Catholic
non drinker(s)
non married
non-citizen
not suitable for disabled

one child only
Philippine friendly
Philippine only
Philippine preferred
Polish friendly
Polish only
Polish preferred
Puerto Rican
Puerto Rican friendly
Puerto Rican only
Puerto Rican preferred
Queer

retarded
seasonal workers
single friendly
singles
singles only
singles preferred
Social Security Insurance
Transgender
white friendly
white only
white preferred

The use of the following words may be a fair housing advertising violation depending on the context it is being used:

good school
near church
near synagogue
near temple
safe neighborhood