



RLS IDX FAQ's

1. What is the RLS IDX?

The RLS IDX is a voluntary and “reciprocal” process which permits participating RLS firms and agents to display listings from other participating RLS firms and their agents.

2. What are the rules of the RLS IDX?

[Read the rules governing the display of RLS listings via IDX.](#)

3. How can I get my listing to be part of the RLS IDX feeds?

As long as your firm participates in the RLS IDX, then all your listings will be included in all RLS IDX feeds.

4. Is there an extra charge from REBNY to have my exclusive listing included in IDX feeds?

No. There is no additional cost from REBNY to have your exclusive listings included in the RLS IDX feeds.

5. If my firm chooses to opt out of the RLS IDX can I still have my individual exclusive listings sent to the RLS IDX feeds?

No. If your firm chooses to opt out of the RLS IDX , then none of the firm’s listings can be sent through the RLS IDX including your individual exclusive listings.

6. If my firm has opted out, can I still have the RLS IDX on my website?

No. If a firm has opted out of the RLS IDX, then the firm and its agents cannot display any RLS IDX listings on their website.

7. How can I have the RLS IDX integrated into my website?

RLS has published a list of licensed IDX Providers from which you can choose. [View the IDX Provider list and their contact information.](#)

8. If I choose an IDX Provider other than my current listing vendor, does that mean my RLS IDX vendor will also become my listing vendor?

No. The RLS IDX feed involves only your firm’s public website, and does not necessarily impact your in-house listing system. That said, your current listing vendor may also be an RLS IDX provider. Check the RLS IDX Provider list to see if your listing vendor has chosen to be an RLS IDX provider. You are welcome to choose any licensed company on the RLS IDX provider list to participate in the RLS IDX offering.



9. My seller does not want their listings advertised on other websites. Can I make this listing not appear in the RLS IDX?

Yes. Your listing system will have an IDX opt out as part of their listing input. By marking “no”, your exclusive will not be part of any RLS IDX feed. A listing opt-out form must also be completed and signed by the seller.

10. Can I use the RLS IDX feed to send listings to other websites and portals?

No. The RLS IDX is for display on the single website it was licensed for. It cannot be redistributed for any other purpose. This includes subdomains of the licensed site.

11. Can I put the RLS IDX on more than one of my websites?

Yes, as long as you receive approval, you may incorporate the RLS IDX feed on more than one URL. Each URL must be approved by RLS prior to launch: please contact fsarabia@rebnny.com for approval.