

SPONSORSHIP



Fall Members' Luncheon

Tuesday, October 23, 2018

11:45 a.m. - 2:00 p.m.

Ziegfeld Ballroom

141 W 54th Street
New York, NY 10019

REBNY[®]

REAL ESTATE BOARD OF NEW YORK

Why sponsor?

REBNY's Annual Fall Luncheon brings together a panel of respected industry leaders for a high level discussion of market trends and key real estate issues. More than 500 people attend this high profile event to network with commercial real estate professionals, and stay up to date on what's happening and what to expect in New York City's dynamic market.

TOTAL INDUSTRY REACH:

DIGITAL

2.6M+ PAGE VIEWS
PER YEAR
219,056 VISITORS
PER MONTH
72,000+
SUBSCRIBERS
ACROSS 6 DIGITAL
NEWSLETTERS

SOCIAL

67,000+
FOLLOWERS
ON FACEBOOK,
TWITTER,
INSTAGRAM,
LINKEDIN &
YOUTUBE

PRINT

MULTIPLE **MEDIA**
PARTNERSHIP
ADVERTISEMENTS
WITH NYC REAL
ESTATE
PUBLICATIONS

EVENTS

85+ COMMITTEE
MEETINGS
10+ AWARD PARTIES
& LUNCHEONS
30+ PROFESSIONAL
DEVELOPMENT
PROGRAMS
PER YEAR

2018 SPONSORSHIP OPPORTUNITIES

All sponsors will have their company logo featured in all marketing materials, event emails and social media posts pertaining to the event, as well as verbal recognition from the podium.

Underwriting contracts will receive recognition as detailed on page 4.

Main Ballroom Logo \$15,000 (MAXIMUM FOUR SPONSORS)

- Custom logo image projected in the main ballroom
- Table of 10 guests



Cocktail Hour Bar \$15,000 (MAXIMUM ONE SPONSOR)

- Preferred signage and/or promo item placed at bar and on cocktail tables
- Table of 10 guests

Lobby Doors \$12,000 (MAXIMUM FOUR SPONSORS)

- Single door pane wrap (digital artwork provided by sponsor)
- Table of 10 guests



Lobby Hall \$10,000 (MAXIMUM ONE SPONSOR)

- Wall wrap in lobby (digital artwork provided by sponsor)
- 5 event tickets, seated together



Stairwell Signage \$10,000 (MAXIMUM TWO SPONSORS)

- Preferred signage provided by sponsor, placed in main stairwell
- 5 event tickets, seated together



UNDERWRITING OPPORTUNITIES

(MAXIMUM ONE OPTION EACH)

REGISTRATION DESK \$8,000

- Company logo/branding displayed on registration desk as sole sponsor of product
- One promo item provided by sponsor, placed on registration desk
- Two event tickets

FLORAL ARRANGEMENTS \$5,000

- Company logo/branding displayed on table card near arrangements as sole sponsor of product
- Two event tickets

ON-SITE PROGRAM \$3,500

- Company logo/branding displayed in on-site program as sole sponsor of product
- Two event tickets

PUBLICATIONS TABLE \$3,000

- Company logo/branding displayed on publications table as sole sponsor of product
- One promo item provided by sponsor, placed on publications table
- Two event tickets

Apply now to become a sponsor!

SPONSORSHIP & UNDERWRITING APPLICATION

Fall Members' Luncheon | Ziegfeld Ballroom

Tuesday, October 23, 2018

REBNY thanks you for supporting this event and our commercial brokerage community.

Sponsorship packages:

- Main Ballroom Logo | \$15,000
- Cocktail Hour Bar | \$15,000
- Lobby Doors | \$12,000
- Lobby Hall | \$10,000
- Stairwell Signage | \$10,000

Underwriting opportunities:

- Registration Desk | \$8,000
- Floral Arrangements | \$5,000
- On-Site Program | \$3,500
- Publications Table | \$3,000

For questions, contact the Commercial Brokerage Division:

Mckenna Warren – Director, Commercial Brokerage Services
 Tel: 212-616-5255; mwarren@rebny.com

Hayley Torswick – Coordinator, Commercial Brokerage Services
 Tel: 212-616-5256; htorswick@rebny.com

Terms and Conditions:

This sponsorship application is subject to the Terms and Conditions for REBNY Sponsorship/Advertising Opportunities available at www.rebny.com/sponsorship-terms-and-conditions, which are hereby incorporated by reference.

Return Application to:

Email: htorswick@rebny.com | **Mail:** Real Estate Board of New York, 570 Lexington Avenue, 2nd Floor, New York, NY 10022.

Please forward an .eps and a high resolution .jpg version of your company logo with your payment information.

Contact		Title	
Company		Membership I.D. # (if applicable)	
Address			
City	State	Country	Zip/Postal Code
Phone	Social Media Handles	Email	
Payment Information:			
<input type="checkbox"/> Check enclosed (payable to REBNY)	Credit Card:	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Visa
		<input type="checkbox"/> AMEX	<input type="checkbox"/> Discover
		Total _____	
Credit Card Number (include all digits)		Expiration Date (month/year)	
Name (as it appears on credit card)		Signature	